

Muhammed Razal NM

Digital Marketer

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Summary

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I am a passionate and hard-working individual who chose digital marketing after completing my Plus Two, driven by a belief in its strong future. I enjoy communicating with people and building positive relationships, which helps me connect well with clients and teams. I'm always eager to learn, grow, and put in my best effort at work. I am now focused on building a strong career in digital marketing and taking on new challenges that help me improve.

Education

2024–2025 **Diploma in Digital Marketing**, *Nez&Co. Digital Marketing Academy*

Experience

Projects

Helicopter Ride Dubai	Improved site ranking through high-quality backlinks and strategic linking.
Shah Digital Marketing Agency	Implemented off-page SEO to boost website authority and search rankings.
PBS - Profile Business Solution	Conducted website audits and suggested SEO-friendly content.
Stelvio Home Cleaning Services, Dubai	Created a social media calendar, performed competitor analysis, and developed Meta ad-based content.
FinancePro UAE	Conducted website audits and developed Meta ad-based content.
Backlink Building	Built high-quality backlinks for Helicopter Ride in Dubai, Flywheel Auto, PBS Profile, and Nez&Co Digital Marketing Academy.

Skills

Digital Tools	Google Ads, Meta Ads, Canva, Google Analytics
Marketing Skills	Social Media Marketing, SEO, Content Marketing, E-commerce Marketing, Email Marketing
Soft Skills	Communication, Problem Solving